

VOICE SERVICES  
DATA SERVICES  
**VIDEO SERVICES**  
COMMUNICATION SERVICES  
MANAGED SERVICES  
ENTERPRISE SOLUTIONS



## Business TV

Bright House Networks Business Solutions offers a full suite of Video Services to fit the unique needs of all types of businesses and properties. Enhance your customer's experience with TV programming that entertains and informs. Make break time more relaxing for employees and give them an opportunity to see what's happening in the world around them. Our Video Services can be a valuable tool to keep your customers happy and drive repeat business, and to provide a value-added benefit for your employees.

Business TV is a great service for bars, restaurants, medical and dental offices, financial centers, professional offices or any type of business where customers spend time in a waiting room, lobby, or conference room. It's a benefit you can provide to your employees in break rooms and other common areas. And, it's also a great way to provide Bright House Networks exclusive 24/7 local news weather and sports programming – Bay News 9, Central Florida News 13, InfoMás, NY1, and Bright House Sports Network.

### BENEFITS

- Full line-up of digital channels, with crystal-clear picture quality and sound
- Exclusive local programming
- Customize your package to meet the specific needs and interests of your customer base
  - Bars and restaurants can provide a variety of sports and news coverage to attract customers
  - Financial centers can provide access to the latest business news and financial market updates
  - Medical and dental offices can provide entertainment in waiting rooms to alleviate patients' waiting times
- Connect with your Hispanic customer base with our Spanish-language programming
- Additional special programming packages available, including: HD Pack, Sports Pack, international channels and packages, and music channels
- Professional set up and installation on all your TVs
- No extra equipment to purchase or contracts required for video service
- Professional, locally-based 24/7 Customer Care

### EXCLUSIVE PROGRAMMING

Business TV tiers include exclusive local programming that you can only get from Bright House Networks.

**Bay News 9** – Tampa Bay's only 24/7 local news channel with round-the-clock news coverage, local weather every 10 minutes, financial reports and live coverage of breaking news.

**Central Florida News 13** – Orlando's only 24/7 local news channel with continuous coverage, Weather On The 1's and live coverage of breaking news. It is Orlando's only local station with a news bureau in Tallahassee.

**InfoMás** – The region's first 24/7 all Spanish-language local news channel covering Central Florida and Tampa Bay. InfoMás covers local as well as national and international news along with weather and sports and also airs a special interest program covering issues that affect the Hispanic community.

**Bright House Sports Network** – Tampa Bay and Central Florida's non-stop source for local and regional sports from pro, college and local high school sports.

**NY1** – A 24-hour news channel covering local news and weather in New York City and its five boroughs, with special segments on local politics, theater and dining

**BRIGHT HOUSE NETWORKS**  
**business solutions**



Where business gets personal.

## MUSIC CHOICE

Music takes the edge off of a quiet waiting room or busy office, providing a pleasant backdrop and comfortable environment for an office or customer waiting area.

- 40 channels of digital CD quality music
- Wide variety of styles from top hits to classical and everything in between
- Available 24/7
- No commercials
- Program your remote to easily tune in to your favorite channels

## BRIGHT HOUSE MEDIA STRATEGIES

Promote your business with targeted advertising on Bright House Networks. Our media professionals have the local insight and the data to help you create a targeted multi-media advertising campaign to maximize your return on investment. They know where your company needs to be seen to maximize exposure and drive new business.

- Target demographics on over 50 of the nation's top-rated cable networks such as ESPN, CNN, USA and TNT
- Full complement of digital and web-based advertising
- Make your advertising dollars more effective and get a better return on investment
- Take advantage of brand association to television networks like ESPN, CNN, USA, TNT, and Bay News 9 and Central Florida News 13.
- Targeted opportunities to reach the Hispanic community
- Commercial production with Bright House Media Strategies in-house team
- For more information please visit [bhmediastrategies.com](http://bhmediastrategies.com)

## YOUR BUSINESS IS OUR FOCUS

Bright House Networks Business Solutions is your community's undisputed leader in business communications services. We pride ourselves on our continued innovation and investment in network equipment and technology, and offering highly reliable, easily scalable, customized solutions.

Our advanced Data and Voice services empower you to enhance and grow your business, and your Dedicated Account Executive and professional Customer Care and Technical Support are always working to maximize your success. You can rest easy knowing expert, local Customer Care is just a call away — 24/7/365. Experience the advantage of one reliable partner providing all your business communications on one easy, affordable monthly bill.

## LEARN MORE

Discover what Bright House Networks Business TV can do for your business.

Contact us at **1-877-424-9246** or visit **[business.brighthouse.com](http://business.brighthouse.com)** to learn more.

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